

Diamond Estates Wines & Spirits Ltd. & the Mindful Bicycle Contest Giveaway – Rules & Regulations

1. Enter for a chance to win one (1) Mindful branded cruiser bicycle with wicker basket attachment. There will be a total of one (1) winner chosen. Odds of winning are based on the number of eligible entries.
2. No purchase necessary in order to participate.
3. Must be 19 years or older to participate. Winner must answer a skill-testing question; skill testing question must be answered unassisted by mechanical means.
4. Contest entrants must be a legal resident of the province of Ontario in order to enter. Winner must be a legal resident of the province of Ontario.
5. The contest period begins Monday, August 1st, 2022 at 12:01 AM Eastern Daylight Time and closes Friday, September 30th, 2022 at 11:59 PM Eastern Daylight Time. Winner will be selected at random. Diamond Estates Wines & Spirits will reach out to the contest winner via the email address given at time of contest entry submission. Winners will have one (1) week to claim the prize. Entries must be received prior to the end of the applicable Contest Period to be eligible for entry.
6. Mail-in entry: To enter the Contest by means of this entry mechanism, mail a letter during the applicable entry period (as noted above) with your name, address, day and evening telephone numbers, email address, age, and Contest name to the attention of the Contest you are entering at the Website Sponsor's address (as specified on the Website Sponsor's website). Mail-in entries must be received within the applicable entry period to be valid. Limit of one entry per postage-stamped envelope.
7. The winner (the 'Entrant') will be required to sign a release document in a form acceptable to Diamond Estates Wines & Spirits (the 'Releasees') releasing its directors, officers, employees and all associated agents from all liability of any kind in connection with the contest, or occurring as a result of the prize being awarded.
 - a. By entering a Contest, each entrant releases and holds the Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrants or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in the Contest, any breach of the Contest Rules, or in any prize-related activity. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the Contest, without limitation.
 - b. To be eligible to win, the entrant must not be an employee or a member of the immediate family of, or domiciled with an employee of the Liquor Control Board of Ontario ("LCBO"), an employee of the Alcohol and Gaming Commission of Ontario ("AGCO") or of any licensees authorized by AGCO, of Diamond Estates Wines & Spirits, or of the independent contest organization.
 - c. The LCBO and AGCO are not connected to this contest in any manner whatsoever and are not liable in any way for any matter related to this contest.
 - d. Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of Diamond Estates Wines & Spirits. Any unused portion of a prize will be forfeited and have no cash value. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if a prize (or any portion thereof) cannot be awarded for any reason.
 - e. The Sponsors shall not assume any liability for lost, damaged or misdirected prizes.
 - f. The contest is subject to all applicable federal, provincial and municipal laws.
 - g. By entering the contest, entrants agree to abide by the contest rules and decisions of the independent contest organization which are final.